

The five core strategies referred to are **Future-proof Graduates, High-Impact Research, High-Performance Talent, University Digitalization and Community Heroes**

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UnisZA Vice Chancellor

The Prophet (ﷺ) said,

"A believer to another believer is like a building whose different parts enforce each other." The Prophet (ﷺ) then clasped his hands with the fingers interlaced (while saying that). (Sahih al-Bukhari)

Pelan Strategik UnisZA 2023-2030 is the official document of the university's strategic plan effective January 2023

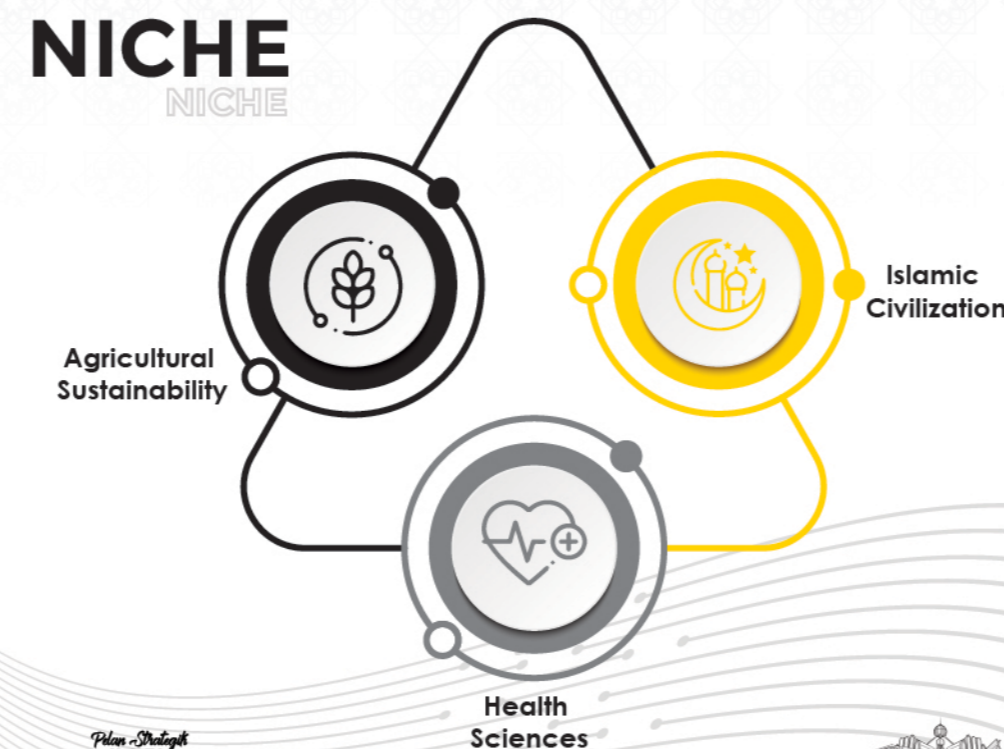
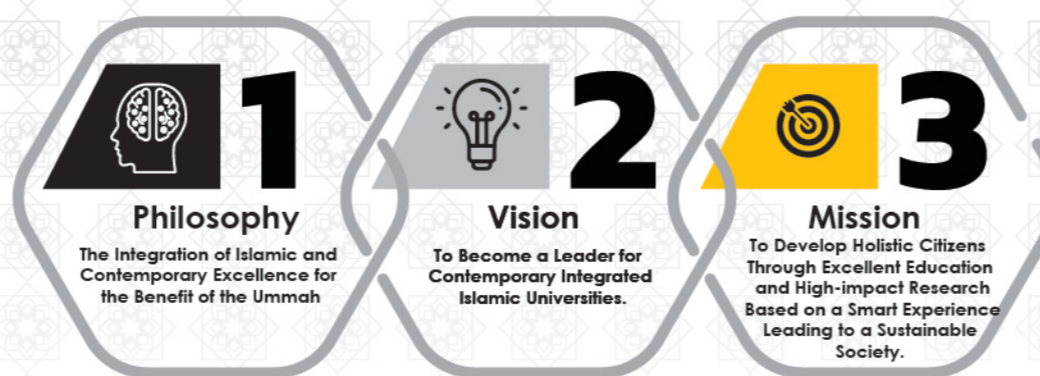
CONTENT

NO	CONTENT	PAGE
1	Philosophy	1
2	Vision	1
3	Mission	1
4	Niche	1
5.1	Core Strategies:	2
	• Future Proof Graduates	3
	• High Impact Research	4
	• High Performance Talent	5
	• University Digitalization	6
	• Community Heroes	7
5.2	Special Strategy:	8
	• Financial Sustainability	8



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PHILOSOPHY, VISION & MISSION



STRATEGIC PLAN



4 Core Values



Motto: Knowledge for the Benefit of Humanity

CORE STRATEGY FUTURE PROOF GRADUATES

To Develop Holistic and Competent Graduates who are able to Adapt and Thrive in a Vuca (Volatile, Uncertain, Complex, and Ambiguous) World. With a Range of Skills and Competencies Beyond just Academic Knowledge, Graduates will not only be Knowledgeable, but Also Well-rounded, Adaptable, and Equipped to Thrive in a Vuca World.



- 1. Future Ready Curriculum
- 2. Sustainable Learning Ecosystem
- 3. Flexible Education with Soul (FlexS)

1. HIEPS Elements in Curriculum	8. Industrial Attachment
2. Alternative Assessment in Curriculum	9. International Student Enrolment
3. Entrepreneurial Elements Infused in Curriculum	10. Credited Mobility (Inbound and Outbound)
4. Industrial Elements Infused in Curriculum	11. Effective Digital Support Platform
5. Collaborative Teaching	12. FlexS Elements Infused in Curriculum
6. Awards and Recognition	13. Intensive Mentor-Mentee Programme
7. Synergy with Industry Partners	14. FlexS Nadwah (Culture and Training)- Students
	15. FlexS Daurah (Training and Skills) - Staff

MAIN INITIATIVES



CORE STRATEGY HIGH IMPACT RESEARCH

UnisZA Research is Driven by Excellent Scholars who are Capable in Securing Competitive Fundings and Producing High Impact Research Outputs that Meet Stakeholders' Demand. High Impact Collaborations Alongside Conducive Research Ecosystem will Guarantee the Sustainable Growth of Research Excellence. High Return Commercialisation and Income Generation Program will Ensure Sustainable Fundings in Realizing High Impact Research Strategic Objective.



STRATEGY OBJECTIVES





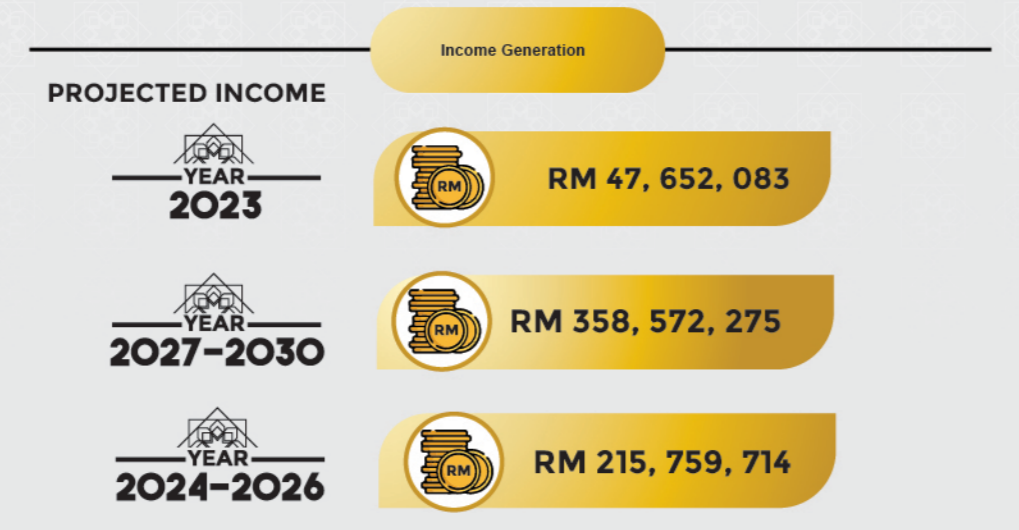
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SPECIAL STRATEGY

FINANCIAL SUSTAINABILITY

UniSZA Strives to Generate Enough Revenue to Cover its Expenses and Invest in Future Growth to Achieve Financial Sustainability. These Revenue Generation Strategies such as Developing New Products or Services, as well as Expanding into New Markets can be Conducted by the University, its Subsidiaries and the University Hospital.



MAIN INITIATIVES

- Main University Income
- Clinical and Non Clinical Service
- Life Long Learning (LIL) Activities (Formal, in-Formal and Non-Formal)
- Increase Group Revenue and Profitability

CORE STRATEGY

COMMUNITY HEROES

Community Heroes is a Process where UniSZA Student and Staff Collaborate with Community Members and also Supported by Agencies To Identify and Take Collective Action on Issues which are Important to them. Community Heroes Program will Empower Community Members and Creates Stronger and More Connected Communities to Achieve Unisza Core Values.



- STRATEGY OBJECTIVES**
- Incorporating Islamic Values into Student and Staff Activities
 - Diversifying Students Core Curricular Programmes to Showcase Leadership Ability Among Students
 - Encouraging Students and Staff to Actively Participate in Community Development Activities Nationally and Internationally

MAIN INITIATIVES

YEAR 2023 - 2024 - 2026 - 2027 - 2030

- AI-Quran and AI-Sunnah Lifestyle Programme
- Talent Development Programme for Students
- Community and Collaboration Engagement
- AI-Quran Facilitator Programme
- Non-Credited Certificate on Students Holistic Skills
- Entrepreneurship Programme
- Programme Incentive Huffaz Al-Quran
- Entrepreneurship and Sports
- Sport-Related Seminar / Sharing Session
- Young Bilal and Tlent/apprenticeship Programme
- USR Programme
- Preacher Facilitator's Programme
- Physical Health, Mental Health and Spiritual Therapy Programme

CORE STRATEGY

UNIVERSITY DIGITALIZATION

An Ecosystem that Provides Teaching and Learning Opportunities and Digital Experiences that can Increase Productivity and Competitiveness, able to be Engineered on other Ecosystems and its Capability can be increased According to Current needs and Emerging Technology.



- STRATEGY OBJECTIVES**
- Connected Campus
 - Digital Lifestyle
 - Meta Learning Space (Meta UniSZA)
 - Sustainable Green Technology Campus

MAIN INITIATIVES

YEAR 2023 - 2024 - 2026 - 2027 - 2030

- Appointment of CIO
- Establish Digital Strategic Planning
- Upgrade Digital Infrastructure
- Strengthen Infrastructure
- Advanced / Certified Technical Training
- Develop The Culture of Fundraising Awareness Campaign
- Accomplishment of Integrated Learning Platform
- Plan for Advanced / Certified Technical Training
- Training on Advanced Digital Content Development
- Formation of Metaverse SIG
- Establish Smart Card for Integrated Platform
- Plan for Advanced / Certified Technical Training
- Create Digital Lifestyle Awareness
- Acculturation of Social Media as a Communication Platform
- Smart Collaboration with Merchants
- Establish Green Campus Strategic Policy
- Establish Green Programme Initiatives
- Organise Seminars and Awareness
- Involvement in Green Campus Ranking and Rating
- Green Research Grant
- World Sustainable Club
- Smart Partnership Programme

CORE STRATEGY

HIGH PERFORMANCE TALENT

High Achievers, Competent Individuals, and Staff with Vast Experience and Talent are Essential Components Contributing to the Success of UniSZA in Both Academic and Administrative Settings. These Individuals Possess Unique Skills and Abilities that allow them to Excel in their Responsibilities, Contribute to the Growth and Achievements (Success) of the University (UniSZA), and Serve as Role Models for others.



- STRATEGY OBJECTIVES**
- UniSZA Succession Planning
 - Staff Positioning
 - Advanced Training Programme
 - High Recognition Programme

MAIN INITIATIVES

YEAR 2023 - 2024 - 2026 - 2027 - 2030

- UniSZA Succession Planning
 - Policy / Guideline Development
 - Development of Succession Planning Framework
 - Succession Planning System Development
- Staff Positioning
 - High Achiever Programme
 - Attachment
 - Leadership Advancement Courses
- Advanced Training Programmes
 - Attachment / Secondment Scheme
 - Culture TOT / TTT
- High Recognition Programme

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 UNIVERSITY RANKINGS SETARA MyRA UGreen Metric

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